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Because time, money, and resources are never enough to allocate, people as small as individuals, families, companies, and governments have to make frequent choices- choose to watch TV first, and then do homework; choose to save pocket money to buy books instead of snacks; Should the government choose to print money to save the economy or increase public construction to create jobs? The government will also use incentives, such as raising fines, to influence people's choices. Economics is to help us make better choices, make our lives, and make the world a better and fair world.

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## File Type PDF Accounts Demystified The Astonishingly Simple Guide To Accounting

clearly explained, this book will guide you through all the major accounting concepts. You will learn how to master company accounts, understand balance sheets, profit and loss accounts and cash flow systems and how to analyse and monitor your company's financial performance. This new edition is updated throughout to incorporate changes in accounting regulations and includes a new chapter on keeping personal accounts. Whether you manage a small company, are a trainee accountant, an entrepreneur, a business studies or MBA student, an investor on the stock market or a manager in a big corporation, you will not want to be without this definitive and user-friendly guide to the fundamental principles of accounting.

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Chinese edition of The Art of Learning: a journey in the pursuit of excellence. The biography of Josh Waitzkin, the chess prodigy and four time winner of four Tai Chi pushing hands tournaments. Waitzkin was the subject of "Searching for Bobby Fischer," the story of his early years, written by his father, and was adapted to film. In Traditional Chinese. Distributed by Tsai Fong Books, Inc.  
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